Orders	Order / Rev:	103292		
	Alt Order #:	06825819		
	Product Desc:	NRCC IE 2012		HD
	Estimate:	2599		KSNV
	Flight Dates:	09/14/12 - 09/20/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/27/12 / 08/27/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCC-IE		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
		-		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	61	\$68,525.00	\$58,246.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$68,525.00	\$58,246.25	0.00
Totals	61	\$68,525.00	\$58,246.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$68,525.00
Market	100%	\$185,202.70

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$7,408.11

_1	_n	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
					M-F 5-6a WakeUp	p w/Wagners								
		WAKE V	V/WAGNR	S1										
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/1	10/12	9/16/12	F	1	\$400.00	0.00						

Print Date: 08/27/12 08:38:35 Page 2 of 6

KSNV

Order / Rev: 103292

00005040

Advertiser: NRCC-IE

Alt Order #: 06825819

Product Desc: NRCC IE 2012

Flight Dates: 09/14/12 - 09/20/12

Estimate: 2599

Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ιn Start Amount 09/14/12 09/14/12 \$400.00 KSNV M-F 5-6a WakeUp w/Wa@M 5-6a :30 \$400.001 0.00 NM M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 ---F-0.00 Week: 09/10/12 \$400.00 09/17/12 09/17/12 M-F 5-6a WakeUp w/Wa@M :30 KSNV 5-6a M- - - - -\$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 **End Date** Start Date Weekdays Spots/Week Rate Rating \$400.00 Week: 09/17/12 09/23/12 0.00 M-F 5-6a WakeUp w/Wa@M KSNV 09/18/12 09/18/12 - T- - - -:30 \$400.001 5-6a 1 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 **End Date** Start Date Weekdays Spots/Week Rate Rating \$400.00 Week: 09/17/12 09/23/12 - T- - - -0.00 KSNV 09/19/12 09/19/12 M-F 5-6a WakeUp w/WaQM - - W- - - -:30 \$400.001 5-6a 1 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/17/12 09/23/12 - - W- - - -\$400.00 0.00 KSNV 09/20/12 09/20/12 M-F 5-6a WakeUp w/WaGM - - - T- - -:30 \$400.001 5-6a 1 0.00 NM \$400.00 1 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- -Week: 09/17/12 09/23/12 \$400.00 0.00 KSNV 09/14/12 09/14/12 M-F 6-7a WakeUp w/Wa@M ---F--:30 \$725.001 0.00 NM 6-7a \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Weekdays Rating Start Date **End Date** Spots/Week Rate ---F--09/16/12 \$725.00 Week: 09/10/12 0.00 M- - - - -\$725.00 1 **KSNV** 09/17/12 09/17/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 0.00 NM \$725.00 1 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Spots/Week Rating Start Date Weekdays Rate Week: 09/17/12 09/23/12 \$725.00 0.00 KSNV 09/18/12 09/18/12 M-F 6-7a WakeUp w/WaGM - T- - - -:30 \$725.001 0.00 NM \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Rating Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 - T- - - -\$725.00 0.00 KSNV 09/19/12 09/19/12 M-F 6-7a WakeUp w/WaGM - - W- - - -\$725.00 1 :30 0.00 NM \$725.00 6-7a 1 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Spots/Week Rating Weekdays Start Date **End Date** Rate Week: 09/17/12 09/23/12 \$725.00 0.00 10 KSNV 09/20/12 09/20/12 M-F 6-7a WakeUp w/Wa@M - - - T- - -:30 1 \$725.001 0.00 NM \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/17/12 09/23/12 - - T- -\$725.00 0.00 11 KSNV 09/14/12 09/14/12 **Today Show** CM 658a-9am - - - - F- -:30 2 \$900.001 0.00 NM \$1,800.00 2 **Today Show TODAY SHW** Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 09/10/12 09/16/12 - F-\$900.00 0.00 12 KSNV 09/17/12 09/17/12 **Today Show** :30 2 \$900.001 0.00 NM CM 658a-9am M- - - - -2 \$1,800.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$900.00 0.00 \$900.001 13 KSNV 09/18/12 09/18/12 CM 658a-9am - T- - - -:30 2 0.00 NM 2 \$1,800.00

Print Date: 08/27/12 08:38:35 Page 3 of 6

KSNV

Order / Rev: 103292

103232

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06825819

Product Desc: NRCC IE 2012

Flight Dates: 09/14/12 - 09/20/12

2599

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Т----Week: 09/17/12 09/23/12 \$900.00 0.00 14 KSNV 09/19/12 09/19/12 **Today Show** СМ 658a-9am - - W- - - -:30 2 \$900.001 0.00 NM 2 \$1.800.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 - - W- - -\$900.00 0.00 15 KSNV 09/20/12 09/20/12 CM 658a-9am - - - T- - -:30 2 \$900.001 0.00 NM **Today Show** 2 \$1,800.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 - - - T- -0.00 Week: 09/17/12 \$900.00 16 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9am - - - - S-:30 \$625.001 0.00 NM \$625.00 1 Saturday Today SATURDAY TODAY Weekdays Rating Start Date End Date Spots/Week Rate Week: 09/10/12 09/16/12 \$625.00 0.00 17 KSNV 09/16/12 09/16/12 Sunday Today ----S :30 \$500.002 0.00 NM CM 7a-8am 1 1 \$500.00 Sunday Today SUN TODAY-NBC **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 0.00 Week: 09/10/12 ----S \$500.00 19 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM ---F--\$725.00 1 0.00 NM 4-5pm :30 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 ---F--\$725.00 Week: 09/10/12 0.00 NEWS 3 at 4 (1 HOUR)CM - T- - - -20 KSNV 09/18/12 09/18/12 :30 \$725.001 4-5pm 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 - T- - - -\$725.00 0.00 21 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 09/17/12 09/23/12 \$725.00 0.00 ---F--22 KSNV 09/14/12 09/14/12 M-F Early News 2 \$1,200.001 0.00 NM CM 5-630p :30 2 \$2,400.00 M-F Early News NEWS 3 Start Date Spots/Week Rating **End Date** Weekdays Rate - - - - F- -Week: 09/10/12 09/16/12 \$1,200.00 0.00 23 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p :30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M- - - - -M-F Early News NEWS 3 Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 09/17/12 09/23/12 M- - - - -\$1,200.00 0.00 24 KSNV 09/18/12 09/18/12 СМ - T- - - -:30 2 \$1,200.001 0.00 NM M-F Early News 5-630p \$2,400.00 2 M-F Early News NEWS 3 Weekdays Spots/Week Rating Start Date End Date Rate 09/23/12 \$1,200.00 0.00 Week: 09/17/12 25 KSNV 09/19/12 09/19/12 M-F Early News CM 5-630p --W---:30 2 \$1,200.001 0.00 NM 2 \$2,400.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - -Week: 09/17/12 09/23/12 \$1,200.00 0.00 0.00 NM 26 KSNV 09/20/12 09/20/12 :30 2 \$1,200.001 \$2,400.00 CM - - - T- - -2 5-630p

Print Date: 08/27/12 08:38:36 Page 4 of 6

KSNV

Order / Rev: 103292

Advertiser: NRCC-IE

Alt Order #: 06825819 Product Desc: NRCC IE 2012

Flight Dates:

2599

09/14/12 - 09/20/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type \$	Spots	Amount
			M-F Early News M-F Early News								
NEWS			·								
Sta Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
	-		M-F Jeopardy	CM	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
IFODA	DDV		M-F Jeopardy								
JEOPA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	/10/12	09/16/12	F		\$1,300.00	0.00					
28 KSNV	09/17/1	2 09/17/12	M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
29 KSNV		09/23/12	M M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 - T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		2 00/10/12	M-F Jeopardy	OW	000 7 piii	•	.00	ι ψι,οοο.οο ι	0.00 14101		ψ1,000.00
JEOPA		End Data	Wookdovo	Cnoto/Mook	Poto	Dating					
Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
30 KSNV	09/19/1	2 09/19/12	M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 09/		09/23/12	W	1	\$1,300.00	0.00 T		4 04 000 004	0.00.004		#4.000.00
31 KSNV	09/20/1	2 09/20/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	1	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA											
Sta Week: 09/	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
		2 09/14/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	F	M-F Wheel of For	rtune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	F	1	\$1,300.00	0.00					•
33 KSNV	09/17/1	2 09/17/12	M-F Wheel M-F Wheel of For	CM rtune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	FORTN										
Sta Week: 09	art Date /17/12	End Date 09/23/12	Weekdays M	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
		2 09/18/12		CM	7-730pm	- T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
\\/\\\	FORTN	-	M-F Wheel of For	rtune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09	/17/12	09/23/12	- T	1	\$1,300.00	0.00					
35 KSNV	09/19/1	2 09/19/12	M-F Wheel M-F Wheel of For	CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	E	WH WHICE OF FOR	tuno							
Sta Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,300.00	Rating 0.00					
			M-F Wheel	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of For					, ,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	FORTN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	T		\$1,300.00	0.00					
N37 KSNV	09/19/1	2 09/19/12	Wed PR 9-11p	CM	9-11pm	W	:30	1 \$3,100.001	0.00 NM	1	\$3,100.00
HARRY	'S LAW		Wednesday Prim	e 9-11pm							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
38 KSNV		09/23/12 2 09/14/12	W	CM	\$3,100.00 8-9pm	0.00	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
JU ROINV	0 <i>3/</i> 14/ I	∠ ∪3/14/1Z		Civi	o-opin	1'	.50	ι ψι,του.υυ ι	U.UU INIVI	'	ψ1,700.00

Print Date: 08/27/12 08:38:36 Page 5 of 6

KSNV

Order / Rev: 103292

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06825819

Product Desc: NRCC IE 2012

Flight Dates: 09/14/12 - 09/20/12

2599

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Weekdays Start Date **End Date** Spots/Week Rate Rating - - - - F- -09/16/12 Week: 09/10/12 \$1,700.00 0.00 39 KSNV 09/15/12 09/15/12 Sat PR 10-11p СМ 10-11pm ---S-:30 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - - - - S-\$1,200,00 0.00 40 KSNV 09/16/12 09/16/12 NFL Football CM 1P-9PM :30 1 \$9,000.002 0.00 NM ----S \$9,000.00 NFL Football NBC SUN-FTBL Start Date **End Date** Spots/Week Rate Rating Weekdays 0.00 Week: 09/10/12 09/16/12 \$9,000.00 41 KSNV 09/16/12 09/16/12 News 3 Live in Prime CM 7-10pm ----S :30 \$1,600.002 0.00 NM \$1,600.00 News 3 in Prime NWS3 LVE-PRIME Rating Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$1,600.00 0.00 42 KSNV 09/14/12 09/14/12 M-F News 3 at Eleven ---F--:30 1 \$1,200.001 0.00 NM CM 11pm-1135pm \$1,200.00 M-F News 3 at Eleven NEWS 3 AT 11 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 - - - - F- -Week: 09/10/12 1 \$1,200.00 0.00 43 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven CM 1 \$1,200.001 11pm-1135pm M- - - - -:30 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 M- - - - -Week: 09/17/12 \$1,200.00 0.00 44 KSNV 09/19/12 09/19/12 M-F News 3 at Eleven CM 11pm-1135pm - - W- - - -:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rating Rate 09/23/12 - - W- - - -\$1,200.00 Week: 09/17/12 0.00 45 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ---S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Rating Start Date **End Date** Weekdays Spots/Week Rate 09/16/12 ---S-\$1,100.00 Week: 09/10/12 0.00 46 KSNV 09/14/12 09/14/12 The Tonight Show ---F--\$500.001 0.00 NM CM 1135p-1237a :30 1 \$500.00 Tonight Show **TONITE SHW** Start Date End Date Spots/Week Rating Weekdays Rate 09/16/12 - - - - F- -Week: 09/10/12 \$500.00 0.00 47 KSNV 09/17/12 09/17/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM \$500.00 Tonight Show TONITE SHW Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M- - - - -\$500.00 0.00 48 KSNV 09/18/12 09/18/12 СМ - T- - - -\$500.001 0.00 NM The Tonight Show 1135p-1237a :30 \$500.00 **Tonight Show TONITE SHW** Spots/Week Weekdays Rating Start Date End Date Rate 09/23/12 \$500.00 Week: 09/17/12 0.00 49 KSNV 09/19/12 09/19/12 The Tonight Show CM 1135p-1237a --W---:30 \$500.001 0.00 NM \$500.00 Tonight Show **TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rating Rate _ - W- - - -Week: 09/17/12 09/23/12 \$500.00 0.00 0.00 NM 50 KSNV 09/20/12 09/20/12 CM :30 \$500.001 \$500.00 1135p-1237a - - - T- - -

Print Date: 08/27/12 08:38:36 Page 6 of 6

KSNV

Order / Rev: 103292

NRCC-IE

06825819

NRCC IE 2012

Alt Order #: Flight Dates:

09/14/12 - 09/20/12

2599

Advertiser:

Estimate:

Product Desc:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show									
			Tonight Show									
TONITE	SHW									_		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	7/12	09/23/12	T	1	\$500.00	0.00						
51 KSNV	09/15/1	2 09/15/12	Saturday Night Liv	e CM	1130pm-1:0	2amS	5- :30) 1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night Liv	/e								
SAT NIT	E LIVE											
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	0/12	09/16/12	S-	1	\$1,400.00	0.00						
N52 KSNV	09/16/1	2 09/16/12	Sports Night in La	s VegaSM	Sun 1135p-	1200a	S :30) 1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in La	s Vegas								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	0/12	09/16/12	S	1	\$400.00	0.00						
										Totals	61	\$68,525.00